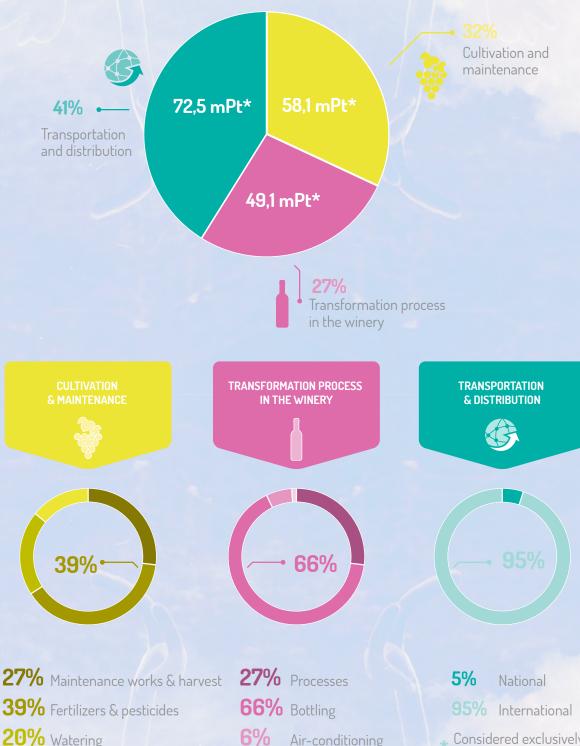
# LIFECYCLE OF AXIAL VINOS\* WINE BOTTLE

## **CONTRIBUTION OF EACH PHASE OF THE LIFECYCLE** TO TOTAL ENVIRONMENTAL IMPACT



20% Watering

14% Other materials

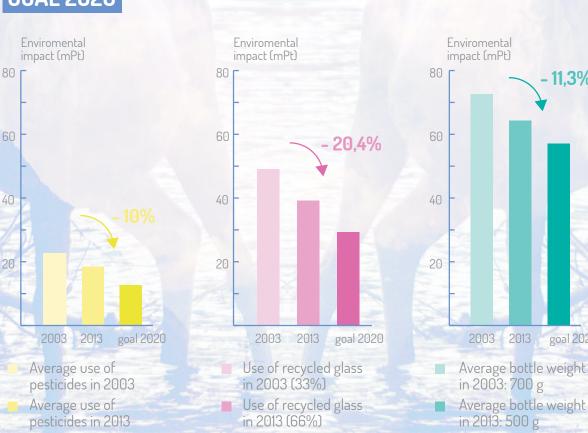
Air-conditioning Lighting

Considered exclusively Axial Vinos model of distribution

## Total environmental impact of AXIAL VINOS wine bottle lifecycle: 179,1 mPt\*

\* Methodology of impact analysis: Eco-indicador' 99 (AKA Eco-indicator' 99). This method is based on a weighting coefficient enabling the calculation of a single value - 'eco-indicator' measuring the environmental impact. It is measured in 'milipuntos (mPt)'. 1 mPt represents 1 hundredth of the environmental charge of the average European. The bigger the Eco-indicator, the higher the environmental impact.

## MAIN FIELDS OF ACTION ACROSS ENVIRONMENTAL IMPACT: **GOAL 2020**



Hot-spot 2020: 100%

bottles reused

www.lagranja360.com

Hot-spot 2020: Weight

reduction up to 50%

goal 2020

11,3%

Goal 2020: Reduction

of 10mPt compared to

## **ON-PACKAGING SUSTAINABLE ACTIONS**

WE SELECT OUR DISTRIBUTORS TAKING INTO ACCOUNT THEIR ENVIRONMENTAL POLICY

### CAPSULE+CORK

La Granja 360 Cava bottles

**SCREWCAP** 

La Granja 360 Wine bottles



#### **POLYLAMINATE CAPSULE**

- The materials consist of AL+PVC+AL
- Withdrawal of capsules in special containers so aluminium can be reused

#### PRINTED DICS

- Material: Aluminium (Al) Recyclable material
- Printing: inks free of heavy metals or levels well below the maximum

100% Biodegradable

#### TRADITIONAL TWIST FREE BELT WIREHOODS

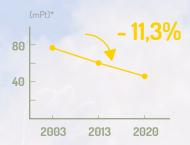
- Material: Aluminium (Al) Recyclable material
- The wirehood is essential to complete the covering of a bottle of cava so that it can only be used once.

#### **SCRFWCAP**

- 1 PIECE: less production = -CO2
- Material: Aluminium(Al) Recyclable material
- We encourage the use of screw taps when quality requirements allow it



 Selecting bottles with as less weight as possible to minimize the product's carbon foot print



- Since 2003, the environmental impact of the production proces has decreased by 11,3% due to reduced bottle weight
- The goal for 2020 is to reduce bottle weight by 50% in comparison to 2003

#### \*(mPt)

Unit to measure environmental impact. 1 Pt represents 0,01 of the environmental burden of an average European citizen.

## LABEL

- Raw materials: virgin cellulose
- Printing: Inks free of heavy metals or levels well below the maximum allowed level
- Adhesive SH6020. Certified for direct contact with low-fat foods



### CASES

Raw materials: Craft paper and coating made of pulp coming from BIO-SUSTAINABLE FORESTS

Printing: Water-based inks - those who contain heavy metals are acceptable according to the rules 11/97







